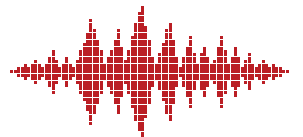


KICKER108



107.9 WZKX-FM HD1
FORMAT: COUNTRY
AUDIENCE: ADULTS 25-54
WWW.KICKER108.COM

"The Most & Best Country"

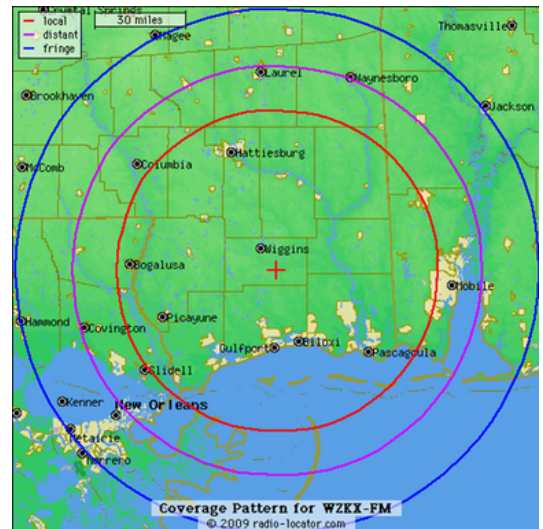
South Mississippi wakes up with the only LIVE & local morning show – **Bryan & Momma!** With a combined 65 years of radio presence, this power duo is a beloved household name!



"Your station is my ride to work and my ride home everyday!"
"They provide great resources to the community and are always willing to go the extra mile for us listeners!"
"I have been listening to Kicker108 for 20 years, while I lived on the Gulf Coast, and I still listen to Kicker on the app living in Bristol TN!"



Listener's Potential
Purchasing Power:
\$567 Million+



= (TOTAL POPULATION / PERSONS PER HOUSEHOLD)
* (MEDIAN HOUSEHOLD INCOME * (% ESTIMATED DISPOSABLE INCOME)) / 12 MONTHS

107.9 WZKX-FM HD1
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On Air



Online



On Site