

102.3 WGCM-FM  
 FORMAT: CLASSIC HITS  
 AUDIENCE: ADULTS 35-64  
 WWW.COAST102.COM

**Greatest Hits of ALL Time**

**SUPER DAVE "SUPEY" HAS KEPT  
 SOUTH MISSISSIPPI'S MORNING LISTENERS  
 ENTERTAINED & INFORMED FOR OVER 26 YEARS!**

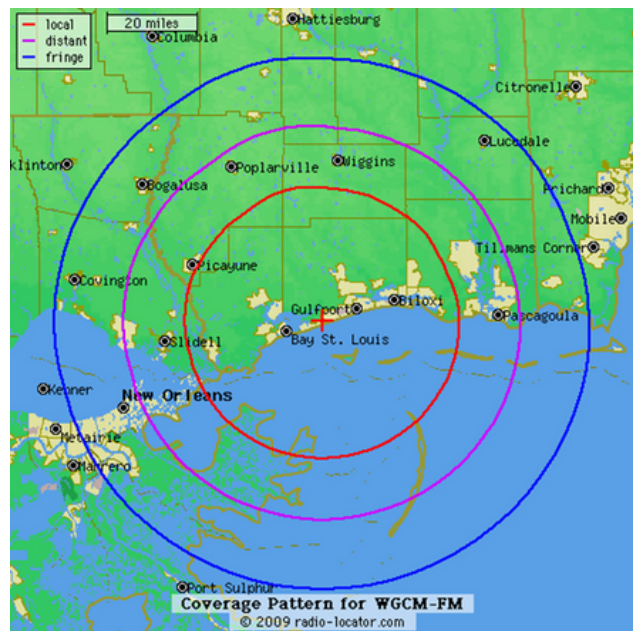


*Loyal participants  
 of the annual  
 Cruisin' The Coast*

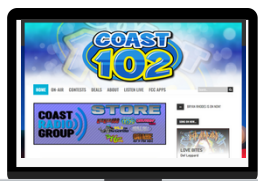


**Listener's Potential  
 Purchasing Power:  
 \$302 Million+**

(=(TOTAL POPULATION / PERSONS PER HOUSEHOLD)  
 X (MEDIAN HOUSEHOLD INCOME % ESTIMATED  
 DISPOSABLE INCOME) / 12 MONTHS)



*On Air*



*Online*



*On Site*