

QUAKE WZKX FM HD-2
Format: Classic Rock
Audience: 25-54
www.quakehdr.com

## **FEATURES:**

South Mississippi's <u>first</u> Classic Rock HD station! The best sound quality to enjoy favorites from the 60's/70's/80's! The HD market is previously untapped locally, giving advertisers an advantage to be on the starting line!





Listener's Potential Purchasing Power: \$567 Million+

= (TOTAL POPULATION / PERSONS PER HOUSEHOLD)
\* (MEDIAN HOUSEHOLD INCOME \* (% ESTIMATED

**DISPOSABLE INCOME)) / 12 MONTHS)** 









On Air

**Online**