2023 MEDIA KIT



















START YOUR CONVERSATION!

COAST RADIO GROUP

Coast Radio Group is home to influential radio powerhouses!
With impact into 17 counties in MS and additional coverage in
Alabama and Louisiana, Coast Radio Group falls short of no other
traditional media in ability of reaching consumers.

Best of all, Coast Radio Group is LOCAL!

Our shows are live & local and in-tune with what happens right here in South MS, not across the nation. With an award-winning production team, you can rest assured that their expertise will help craft a perfect message for you/your business.

We know you want to win because we love winning, too!

Thank you for your interest and let's Start Your Conversation!



102.3 WGCM-FM FORMAT: CLASSIC HITS **AUDIENCE: ADULTS 35-64** WWW.COAST102.COM

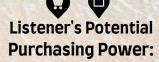


SUPER DAVE "SUPEY" HAS KEPT SOUTH MISSISSIPPI'S MORNING LISTENERS ENTERTAINED & INFORMED FOR OVER 26 YEARS!

FEATURES:

SUPEY IN THE MORNING PAT MCGOWAN MID-DAY **BRYAN RHODES DRIVE HOME** MOMMA VEE ROCKS THE NIGHT





\$302 Million+

(=(TOTAL POPULATION / PERSONS PER HOUSEHOLD) X (MEDIAN HOUSEHOLD INCOME % ESTIMATED DISPOSABLE INCOME) / 12 MONTHS)









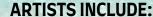




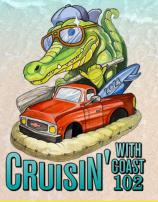








Jimmy Buffet, Chicago, The Doors, Journey, Elton John, The Beatles, Prince, Huey Lewis, Toto, The Eagles, Stevie Nicks and more!







Loyal participants of the annual Cruisin' The Coast

Promotions: THE PHRASE THAT PAYS
BIRTHDAY BUNCH

Daily Games: TELLY TUNE EITHER OR



START YOUR CONVERSATION!

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